

EPICA WINNERS 2007

EPICA D'OR (FILM)
EPICA D'OR (PRESS)
EPICA D'OR (OUTDOOR)
EPICA D'OR (INTERACTIVE)

FALLON LONDON
MARCEL, PARIS
BBDO DÜSSELDORF
FARFAR, STOCKHOLM

CADBURY'S DAIRY MILK "GORILLA"
FRANCE24 " BEYOND THE NEWS" CAMPAIGN
PEPSI "DARE FOR MORE" CAMPAIGN
DIESEL UNDERWEAR "HEIDIES" WEBSITE

FILM WINNERS

FOOD
CONFECTIONARY & SNACKS
ALCOHOLIC DRINKS
NON-ALCOHOLIC DRINKS
COMMUNICATION SERVICES
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA
RECREATION & LEISURE
PROFESSIONAL EQUIPMENT & SERVICES

LOWEFRIENDS, COPENHAGEN
FALLON LONDON
ABBOTT MEAD VICKERS BBDO, LONDON
& CO., COPENHAGEN
DDB OSLO
DDB AMSTERDAM
WALKER, ZÜRICH
DDB AMSTERDAM
TBWA/PARIS
THE JUPITER DRAWING ROOM, CAPE TOWN
NORDPOL+ HAMBURG
HEIMAT, BERLIN
JWT, PARIS
NITRO, LONDON
GREY&TRACE, BARCELONA
CONTRAPUNTO, MADRID
DDB BERLIN
JUNG VON MATT, BERLIN
DDB LONDON
DDB OSLO

FELIX KETCHUP "TOP DOWN"
CADBURY'S DAIRY MILK "GORILLA"
GUINNESS " TIPPING POINT"
CAFE NOIR "CAT"
TELENOR "THE ESSAY"
DUTCH RAILWAYS "NEW TIMETABLE"
FLEUROP INTERFLORA "ANNIVERSARY"
CENTRAAL BEHEER "AMBULANCE"
AMNESTY INTERNATIONAL "SIGNATURES"
MUSICA DVD's " LITTLE BRITAIN"
EPURON WIND ENERGY "POWER OF WIND"
HORNBAACH "HAUNTED"
WILKINSON QUATTRO TITANIUM "FIGHT FOR KISSES"
NIKE RUSSIA "BALLERINA"
PILOT V LIQUID LIGHT MARKER "HISTORY OF LIGHT"
CHRYSLER VOYAGER "IT IS MINE"
VOLKSWAGEN SERVICE "CUCKOO CLOCK"
13TH STREET "SUNDAY ROAST"
VOLKSWAGEN INDEPENDANT CINEMA "TOY STORY"
HYDRO ENGINEERING "TRAIN"

PRINT WINNERS

FOOD
CONFECTIONARY & SNACKS
DAIRY PRODUCTS
ALCOHOLIC DRINKS
NON-ALCOHOLIC DRINKS
COMMUNICATION SERVICES
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
BEAUTY PRODUCTS & SERVICES
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA
RECREATION & LEISURE
INDUSTRIAL & AGRICULTURAL PRODUCTS
PROFESSIONAL EQUIPMENT & SERVICES
PRESCRIPTION PRODUCTS

SHALMOR AVNON AMICHAY/Y&R, TEL AVIV
DUVAL GUILLAUME BRUSSELS
PUBLICIS, ZÜRICH
DDB&CO, ISTANBUL
BBDO DÜSSELDORF
KOLLE REBBE WERBEAGENTUR, HAMBURG
KING, STOCKHOLM
DDB LONDON
ANR.BBDO, GOTHENBURG
KOLLE REBBE WERBEAGENTUR, HAMBURG
TBWAWIEN WERBEAGENTUR
DDB OSLO
TBWA/ESPANA, BARCELONA
YOUNG & RUBICAM, FRANKFURT AM MAIN
DRAFTFCB KOBZA WERBEAGENTUR, VIENNA
& CO., COPENHAGEN
SERVICEPLAN HAMBURG
CONTRAPUNTO, MADRID
1861 UNITED, MILAN
MARCEL, PARIS
KNSK WERBEAGENTUR, HAMBURG
SERVICEPLAN MÜNCHEN/HAMBURG
ADVICO YOUNG & RUBICAM, ZÜRICH
PALING WALTERS, LONDON

HEINZ KETCHUP "DINER"
BAZOOKA BUBBLE GUM "AIRBAG"
EMMENTALER CHEESE "HOLES"
DOLICA WINES "GLASSES" CAMPAIGN
PEPSI "DARE FOR MORE" CAMPAIGN
GOOGLE EARTH "CHANGING PERSPECTIVES" CAMPAIGN
SJ RAILWAYS "ENVIRONMENTAL IMPACT"
HARVEY NICHOLS "CATFIGHT" CAMPAIGN
FOLKSAM "HAIRY BABY GIRLS" CAMPAIGN
MISEREOR CHARITY "WAR ORPHANS" CAMPAIGN
NIEDERMEYER "SUPERZOOM"
IKEA "FASHION" CAMPAIGN
SPONTEX "SWIMMING POOL" & "BOAT"
GARD HAIR SPRAY "DANDELION"
CONDOMI "ULTRA THIN"
JBS UNDERWEAR "NAKED MEN" CAMPAIGN
STABILO BOSS "DETAILS" CAMPAIGN
SMART FORTWO "FOREST" CAMPAIGN
YAMAHA MARINE "AIRPLANE"
FRANCE24 " BEYOND THE NEWS" CAMPAIGN
HANSAPARK "ARE WE THERE YET?"
HOFFMANN MINERAL "WORLD OF MINERALS" CAMPAIGN
NJP TONSTUDIO "POWER OF SOUND" CAMPAIGN
CANESTEN HC "BRA" & "PANTS"

TECHNIQUE WINNERS

MEDIA INNOVATION
CONSUMER DIRECT
BUSINESS TO BUSINESS DIRECT
ADVERTISING PHOTOGRAPHY
ILLUSTRATION & GRAPHICS
PUBLICATIONS
PACKAGING DESIGN

EURO RSCG DÜSSELDORF
LEO BURNETT FRANKFURT
ARNOLD WORLDWIDE, MILAN
TBWA/PARIS
McCANN-ERICKSON LONDON
BRUKETA & ZINIC, ZAGREB
DEPOT WPF BRAND & IDENTITY, MOSCOW

DULCOLAX LAXATIVE "TOILET PAPER ROLL"
ORTHODONTIST DR. RATHENOW "PACIFIERS"
ARNOLD GUERILLA "VOODOO KIT"
AMNESTY INTERNATIONAL "CHILD SOLDIERS" CAMPAIGN
HEINZ SALAD CREAM "POURABLE SUNSHINE" CAMPAIGN
PODRAVKA ANNUAL REPORT "WELL DONE"
COMILFO CHOCOLATES

INTERACTIVE WINNERS

CONSUMER INTERNET SITES A
CONSUMER INTERNET SITES B
BUSINESS TO BUSINESS INTERNET SITES
ONLINE ADS
ONLINE FILMS
INTEGRATED CAMPAIGNS

FARFAR, STOCKHOLM
LOWE BRINDFORS, STOCKHOLM
FARFAR, STOCKHOLM
NETTHINK, MADRID
FAR FROM HOLLYWOOD, COPENHAGEN
FORSMAN & BODENFORS, GOTHENBURG

DIESEL UNDERWEAR "HEIDIES"
STELLA "LE COURAGE"
NOKIA N800 "THE INTERNET WALK"
ADIDAS "IMPOSSIBLE IS NOTHING"
DANISH ROAD SAFETY "SPEED BANDITS"
NE "SWEDISH ENCYCLOPAEDIA"